

Community Relations

Solicitation of Funds

The objective of this policy is to provide the acceptance criteria and application method for soliciting gifts, grants, and bequests conducted by school-sanctioned parent organizations, district employees, and students of the Easton Public Schools.

The Board of Education recognizes that certain types of fundraising activities will enhance the relationship between school and community and will contribute to the improvement of the school program. The Board also recognizes that businesses, cultural, and community organizations hold an interest in the quality of public education and, from time to time, offer to support that interest with a variety of contributions to the school district. School districts, however, are public institutions fully supported by taxes and the Board has a clear responsibility to protect students, staff, and their families from exploitation by special interests including, but not limited to, economic, environmental, and political exploitation. The Board also recognizes that exploitation works both ways. A potential donor may feel unduly pressured, either directly or indirectly, when solicited to contribute to a program promoted by a school system. Therefore the Board of Education establishes the following acceptance criteria.

Solicitation of Funds from and by Students, Staff and School Sanctioned Parent Organizations

1. There shall be sufficient educational or financial benefits to the school and/or students, either directly or indirectly, to justify the fundraising activity.
2. Fundraising shall be in good taste and appropriate for the school district.
3. Fundraising shall be limited to administration-approved activities; activities sponsored by faculty, students, and school-related parent organizations for nonprofit school benefits; or educational and recreational activities sponsored by agencies of the town government.
4. Solicitation of funds from businesses or other outside organizations shall be with the understanding that public recognition for contributions shall be appropriate and balanced.
5. Funds raised from the activity will be applied to a specific school system-related project including the support of approved charities.

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Solicitation of Funds from and by Students, Staff and School Sanctioned Parent Organizations (continued)

6. The fundraising mechanics or procedures will not unacceptably burden staff or subject the school to unnecessary risks or responsibility.
7. Instructional time will not be used to conduct or promote fundraising activities except with the approval of the building administrator.
8. School employees will not be approached during their instructional time for the purpose of soliciting funds for approved fund-raisers.
9. Handling and accounting of fundraising material shall be the responsibility of the sponsoring group, not the school or staff.

Solicitation of Funds from and by Students

The following additional criteria shall be applied to solicitation by students:

1. Students will not be asked or required to participate in door-to-door sales or canvassing.
2. School fundraising will not result in profit or advertisement for any commercial enterprise except with administrative approval:
3. Under no circumstances shall students be required to solicit and no mandatory quotas shall be imposed upon them.
4. Commercial enterprise for private profit will be prohibited unless approved by the administration.
5. The use of school phone lines will not be allowed for the solicitation of funds unless approved by the administration.