

Communications Committee of the Region 9 Board of Education  
Joel Barlow High School ~ Administration Conference Room  
March 14, 2011  
Minutes

Attendance: J. Macchio, L. Karvelis, A. Kipp, M.A. Sheehy, J. Wastrom, M. Cicchetti, A. Smith, F. Gervasoni, I. Cieplik, V. Cram

**I. Call to Order**

Mr. Karvelis called the meeting to order at 9:06 am.

**II. Approval of Minutes of Feb.14 2011 Meeting**

**MOTION:** Move to approve the minutes of the Feb. 14, 2011 meeting. (Smith/Macchio)  
Approved.

**III Public Comment.** None.

**IV. ITEM B-** Debriefing on taping of March 7 Board Meeting.

- **Ian:** Taping is going well. Meetings are long so he cannot get the entire meeting on one DVD. Cablevision can only show 1 DVD per day.
- Looking at putting a podium in on the left side of the board for public comment so the camera can identify who is speaking.
- **ITEM C** -Invitation to realtors went out last week. Waiting to hear responses. Meeting set for April 4, 2011 @ 8:30 AM
- **ITEM A-** Website redesign- Fred Gervasoni
  - o An issue is that each school building is somewhat unique (programs, facilities, etc). Also each school and sometimes each grade, has a unique calendar (eg. HS sports, senior activities, etc.)
  - o Possibly put 2-3 minute videos on the site
  - o Each school and central office has a “webmaster”. However there is little coordination between all of the schools.
  - o FINAL SITE is a consulting firm that hosts and designs many of the ERG-A schools websites. Vicki Cram will contact them for information
  - o A group, led by Anne Kipp are reviewing the others websites and evaluating them for our purposes.
  - o Agenda item for next meeting- Report on Mrs. Cram’s fact finding.

**V. Committee Comment**

- Joe- We definitely need to look into furthering the website development
- Mike presented an article on using technology to reach out to the community

**VI. Public Comment**

- Jen W. was glad to see a coordinated effort to consolidate the websites.

Motion to Adjourn: (Smith/Macchio) Meeting Adjourned 10:25 AM