

Communications Committee of the Region 9 Board of Education
Special Meeting
Joel Barlow High School ~ Administration Conference Room
November 22, 2010
9:00 a.m.
Minutes

Attendance: Karvelis, Gombos, Macchio, Smith
Administration: Cicchetti, McMorran, Pin

I. Call to Order

Mr. Karvelis called the meeting to order at 9:10 am.

II. Approval of Minutes of October 18, 2010 Meeting

MOTION: Move to approve the minutes of the October 18, 2010, meeting. Macchio, Gombos. Approved.

3-0-1 Mrs. Smith abstains.

III. Public Comment

No members of the public were in attendance.

IV. Discussion of Plans to Televis Board Meetings and Presentation to be made to Board on November 23, 2010 (Dr. Cicchetti and Mr. McMorran)

Mr. McMorran presented the committee with the cost estimate for televising meetings. For the 2010-11 year the estimate is \$1440 and for the 2011-12 budget year \$2040. The 2010-11 budget would include a "dry-run" for the December meeting.

V. Discussion of Communications Plan to be Presented to the Board on November 23, 2010

Mr. Karvelis led the discussion on the Action Plan that the Administration proposed. He suggested that we have Evan Pitkoff from CES in to present what the CES communications consultancy could offer to Region 9. It was also discussed that there be specific materials offered to realtors explaining Joel Barlow High School and consideration of a realtor breakfast at JBHS so realtors can tour the school.

VI. Committee Member Comment

Alice Smith suggested that kiosk computers be set-up at the senior centers in Easton and Redding so that seniors who do not have home computers can access the Joel Barlow website.

VII. Public Comment

No members of the public were present at the meeting.

VIII. Adjournment

MOTION: Move to adjourn. Gombos, Macchio. Approved. Unanimous.

Mr. Karvelis adjourned the meeting at 10:12 am.

Respectfully submitted,

Catherine Gombos