

Approved May 23, 2011

**Communications Committee of the Region 9 Board of Education
Special Meeting
Joel Barlow High School ~ Administration Conference Room
April 25, 2011
9:00 a.m.
Minutes**

Attendance: Abrams, Karvelis, Rosenthal,
Administration: Cram, Gervasoni, McMorran, Pin

I. Call to Order

Mr. Karvelis called the meeting to order at 9:17 am

II. Approval of Minutes

The minutes of the March 14th and April 4th meeting were reviewed and approved.

II. Public Comment

None

III. Committee Members Discussion

A. Realtors Breakfast

The Realtors Breakfast held on April 11th received outstanding reviews. Approximately 26 realtors attended. There was discussion of it being an annual event and widening the audience to include members of the Chambers of Commerce, Senior Centers, Meadow Ridge and other relevant groups. A congratulation was extended to Tom McMorran and his staff for planning and executing an excellent event.

B. Discussion of Other Outreach Events

There was discussion of how to tie the school into the community. It is well documented that "real world" experience tied into the school curriculum demonstrates the relevance of the classroom subject matter. It was reported that the College and Career Center will have a full time FTE next year. This will allow organization and identification of community service jobs/internships for students. Currently, no community service is required of students to graduate.

There was also discussion of how this committee can serve students who are not 4.0. For example, there is not enough vocational rehabilitation available for students to access.

Other outreach suggestions include tapping into alumni (in process).

IV. Website Discussion

Mrs. Cram led the discussion on all the Region 9 schools' sites. An internal group reviewed all the current school websites. There had been a recommendation from this committee and Region 9 Administration to tie all the sites together. An analysis of other school districts' websites was conducted. The documentation is attached to these minutes. Key points are that the selected site, "Finalsite" is user friendly, would take 4 months to launch, the ELF and RLF may help support, cost is \$18,000 per annum. Mr. Gervasoni is planning to present the proposal to the three school boards – the cost would be split between the 4 lower schools, Barlow and Region 9 Administration.

V. Public Comment

None.

VI. Adjournment

The meeting was adjourned at 10:00 a.m.