

Communications Committee of the Region 9 Board of Education
Joel Barlow High School ~ Administration Conference Room
Oct. 17, 2011
Minutes

Attendance: T. McMorran, J. Macchio, L. Karvelis, B. Josefsberg, J. Wastrom, A. Smith, G. Pin, P. Panos, V. Cram

I. Call to Order

Mr. Karvelis called the meeting to order at 9:03 am.

II. Approval of Minutes of September 19, 2011 Meeting

MOTION: Move to approve the minutes of the Sept. 19, 2011 meeting. (Macchio/Karvelis) Approved.

III. Public Comment: None

IV. ITEM A- Website Schedule: Set for 10-21. EDLINE; FINAL SITE and POWER IT are presenting. Berlin uses POWER IT and said it was not as advertised

ITEM B Barlow Branding/College Admissions

- Paula added ACT scores and AP profile to the Barlow Branding sheet
- College admin offices come to Barlow roughly every 2 years. We now allow juniors to visit with them
- Paula is checking to see which schools visited Weston but not Barlow
- Students are moving more to early decision/early action applications
- We are getting more trade and tech colleges visiting now
- Paula's (guidance's) desire is to visit more colleges and conferences (NACAC)
- Alice- Since we have about 90 colleges visiting a year, maybe we could video tape/conference the interaction between the students and the school
- We are in the process of purchasing a system to track college graduations

ITEM C Community Outreach

- Nancy contacted Danbury Hospital/St. Vincent's/Greenwich to check on volunteer programs for students interested in medicine
- Tom is speaking today at the League of Women Voters

ITEM D Review/Update of Communications Plan

- Bernie will review further in the future
- Need to repeat the realtors breakfast
- Need to reach out to clergy

V. Public Comment

Jen- Redding Library, in conjunction with Joel Barlow, will sponsor a showing of the documentary "Buck" on November 30

VI. Committee Comment: None

Motion to Adjourn: (Macchio/Karvelis) Meeting Adjourned 10:10 AM